

HEARST Magazines, Digital Media

Harpersbazaar.com Special Projects | Original Photography

Photographed and retouched original imagery for *Fashion & Shopping* channel

- **Designer Drop-ins**

Photo-essays shot on location in designer studios

SS12: Anna Sui, J. Crew, Jason Wu, Rachel Roy, Thakoon and Victoria's Secret

FW12: Creatures of the Wild, Giulietta, Tommy Hilfiger, Tribune Standard, Wes Gordan

SS14: Jonathan Simkhai, Misha Nonoo

- **Original Photography for RTW SS12 Collections**

Backstage & runway imagery: Victoria's Secret Fashion Show and H&M for Versace.

- **Tales in Retail**

Original photography highlighting fashion's emerging boutiques in NYC. Establishments featured: Monique Lullier, Perrin Paris, WARM, Zimmermann, Linn Lomo, and The Apartment x 3x1

- **Girl Behind the Brand**

Photo-essays showcasing home decor, jewelry and personal style. Photo-essays shot at home.

Subjects include: Anna Laub, Claire Distenfeld of FIVESTORY, Lola Rykiel, Misha Nonoo, Sally LaPointe, Sea's Monica Paolini, and Veronica Miele Beard & Veronica Swanson Beard of Veronica Beard

-2012 winner Mins Editorial & Design awards, Online Slideshow: Harper's Bazaar, *Girl behind the Brand*.

- **The Beauty Vanity**

Photo-essay depicting Harley Viera Newton's must-have beauty items.

- **A Date with**

Behind-the-scenes with Chanel brand ambassador, Miroslava Duma. Photos shot in Mira's hotel room in preparation for Chanel event.

ELLE Accessories Magazine, Fall/Winter 2012 | Original Photography

- Like a Charm, Jennifer Fisher

Three page spread in *ELLE Accessories* Magazine, September 2012. Original photography shot in Jennifer Fisher's NYC home showcasing her interior, jewelry and personal style.

ELLE.com Special Projects | Original Photography

Produced, shot, and retouched original imagery for *Accessories Spotlight*, *ELLE News*, *Fashion*, *Hair & Beauty*, and *Pop Culture* channels.

- **Street Style Photography**

Original photos for street style franchise including daily images, trends, and Fashion Week coverage. Event coverage includes the Tribeca Film Festival; collaboration with Retna to photograph the stars of the Tribeca Film Festival, and All Points West Music & Arts festival. Street Chic marketing & advertorial clients include: Estee Lauder, Gap, Glo for MSN.com, Kohl's, Levi Strauss & Co, Macy's, Net-a-Porter, Payless, and Starbucks

- **Fashion Week SS13**

Street style imagery shot on the streets in NYC and Paris. Images used for editorial & marketing features.

- **Paris Lights**

Content shot & delivered throughout Paris fashion week SS13. Slideshow consists of 138 exclusive images shot on location.

- Parisian Finish

Photos include detailed shots of the industries most desired and visually eye-catching accessories. Slideshow sold and sponsored by Neiman Marcus.

- Street Style Spring 2013

New York Fashion Week street style. Subjects include designers, show-goers and the industry's most influential tastemakers. Slideshow consists of 144 images featured in real time during NYFW.

- It's all in the details, Street Style Spring 2013

Street style imagery including detailed shots of the industry's most coveted and visually eye-catching accessories.

• Beauty How-to

Photo-essays showcasing step-by-step beauty trends. Subjects include: Frederic Fekkai: Topknot, MAC: Blue Eye Makeup, Sandy Linter: Eye-Enhancing Makeup, Sania Vucetaj: Eyebrow shaping, and Ted Gibson: The Perfect Side Part

• Original photography for RTW, Resort & Pre-Fall Collections: FW09, FW10, FW11, SS11

Behind the scenes atmosphere and runway imagery. Brands include: 3.1 Phillip Lim, Alexander Wang, Anna Sui, Banana Republic, BCBG Max Azria, Betsey Johnson, Carolina Herrera, Cynthia Rowley, Diesel, Diane von Furstenberg, Erin Wasson, Halston, Isaac Mizrahi, Issa London, Jason Wu, Jen Kao, L.A.M.B., Malandrino, Marc by Marc Jacobs, Michael Kors, Miss Sixty, Ohne Titel, Oscar de la Renta, Pamela Love, Peter Som, Prabal Gurung, Rad Hourani, Rag & Bone, Rodarte, Thakoon, ThreeASFOUR, The Blonds, Vera Wang, Victoria's Secret, VPL, Zac Posen

• Studio visits

In-depth photos of designers' workspaces. Designers include: Alexis Bittar, Brian Atwood, Cushnie et Ochs, Derek Lam, Eddie Borgo, Elise Øverland, Gaia Repossi, Gary Graham, Giuseppe Zanotti, Jason Wu, Jen Kao, Lauren Manóogian, Lynn Ban, Pamela Love, Philip Crangi, Thakoon, ThreeASFOUR, Tory Burch, Yigal Azrouël, Vena Cava

• Wardrobe Chic

An inside look at the wardrobes & personal style of fashion's tastemakers. Subjects include: Amerie, Carly Cushnie & Michelle Ochs *of* Cushnie et Ochs, Eviana Hartman *of* Bodkin, Katie Gallagher, Kelly Rowland, Kimberly Ovitz, Ana Lerario-Geller *of* Lerario Beatriz, Mandy Coon, Melissa Coker *of* Wren, Pamela Love, Rebecca Minkoff, Sia, Sky Ferreira, Chrissie Miller *of* Sophomore, Lisa Mayock & Sophie Buhai *of* Vena Cava

• Hair & Beauty

Vanity Case: A look into the beauty cabinets of model, Hannah Holman, and designer Pamela Love, MAC Cosmetics and ELLE collaboration featuring make-up looks for the New Year

• Launched ELLE's *PHOTOBOOK* blog: an insider's look at the fashion industry.

Realbeauty.com Special Projects | Original Photography

Photographed and retouched original imagery for *Hair*, *Makeup* and *Diet & Health* channels

• Street Beauty Photography

Original photos for daily editorial with a focus on Fashion week, trends and seasonal coverage.

• Style Crush

Photo-essays showcasing tastemakers with a focus on personal style.

Subjects include: Bethenny Frankel, Top Shop's: Brittany Weeden, Net-a-poter's: Holli Rogers, Norel Mancuso, Rachel Roy, Rebecca Minkoff and Toofaced's: Kalina Fernandez

• Beauty Confidential

A look at the beauty cabinets and homes of the industry's makeup artists and tastemakers with a focus on

lifestyle, home décor, beauty essentials and beauty tips. Subjects include: Gilt Groupe's Co-Founder Alexandra Wilson and Makeup Artist Tina Turnbow

- **Breast Cancer Survivor Diaries**

Life after Breast Cancer. Intimate portraits of 22 breast cancer survivors in celebration of Breast Cancer Awareness Month.

ELLEDecor.com Special Projects | Original Photography

Photographed and retouched original imagery for *Remodel & Renovate*, *Design & Decorate* and *Culture & Travel* channels. Photo-essays shot on location at homes showcasing interior décor, collectables, personal style and how-to tips

- **Decorating with:** Brian J McCarthy, Moda Operandi's Indre Rockefeller, Eskayel's Shanan Campanaro, and Bibhu Mohapatra

- **Trend Obsession:** Lindsey Coral Harper's and Sarah Story

- **Closet Secrets:** Lisa Perry

- **Behind the Windows of Legends of La Cienega**

A sneak peak at the windows designed by interior decorators and SDSA set decorators. Original photo & video shoot on location in Los Angeles, CA.

Housebeautiful.com Special Projects | Original Photography

Photographed and retouched original imagery for *Decorating & Ideas*, and *Kitchen & Entertaining* channels. Photo-essays shot on location at homes showcasing interior décor, collectables, personal style and how-to tips

- **Well-Collected:** Sarah Story, and Lindsey Coral Harper

- **Decorating with:** Julia Berger and Emily Thompson

- **Ask a Design Assistant:** Tilton Fenwick's Danielle Armstrong and Incorporated Architecture and Design's Sheena Murphy

Veranda.com Special Projects | Original Photography

Photographed and retouched original imagery for Luxury & Lifestyle channel

- **Well-Collected:** Miles Redd's accumulation of chic vases

- **Well-Dressed:** Sail to Sable's Jennifer Stocker

- **A picture perfect honeymoon, New Zealand**

Photo-essay shot on location in New Zealand showcasing the interior décor of ten luxury boutique accommodations and chartered flight services. Establishments include: Azur, Cascade Creek Retreat, Golden Wings, Hapuku Lodge and Tree Houses, Kaimata Retreat, Matakauri, Mt Nicolas Station, Ridge Air, Riverrun, The Bay Of Many Coves, The Farm At Cape Kiddnappers and Treetops Estate Lodge

Esquire.com Special Projects | Original Photography

Produced, shot, and retouched original imagery for Esquire's *Style* Channel

- **A Man in His Office**

Photo-essays consisting of portraiture and interior imagery shot within chic office spaces. Subjects include: Author Bill Clegg, Furniture Designer Chang Hellman, Founder of Refinery 29 Philippe von Borries, Tertulia's Chef Seamus Mullen & Fashion Star's Terron Schaefer

Maxim.com Special Projects | Original Photography

Produced, edited, retouched and successfully delivered images for over 100 custom photo shoots over seven years. This is a selection of my favorite shoots and recognitions.

- **Russian Standard Vodka, September 2008 | Moscow and St. Petersburg, Russia**

A multimillion-dollar marketing program with Russian Standard to offer an exclusive look at the country's most exotic women, cityscapes and nightlife. Shot on location in Moscow and St. Petersburg, Russia over a 2 1/2 week photo shoot. Content released coincided with a 45% increase in *Girl on Film* traffic.

Responsibilities included: scouting, directing, shooting, editing, retouching and image production. Images debuted weekly on Maxim's *Girl on Film* blog through January 2009 coinciding with Russian Standard Vodka's expansion into the U.S. market. Content generated over five month program was leveraged across all Maxim properties, targeting core premium vodka consumers, males 21-39. The program was also leveraged by Russian Standard Vodka throughout its U.S. retail and wholesale distribution channels via in-store POS marketing.

- **Maxim Hometown Hotties, 2006-2008 | Los Angeles, New Orleans, New York**

Original photo shoots for marketing franchise that increased traffic and generated revenue for Maxim.com. Images were featured in *Maxim* Magazine and presented on the website to determine a winner.

Responsibilities included: location scouting and booking; hiring and managing stylists, hair/make-up artists and photo assistants; art direction; shooting; image retouching and production. Photos shared with Maxim international, distributed to mobile carriers for sale as downloads and printed as 2009 & 2010 calendars, sold in major retail outlets nationwide.

- **Miss Maxim, July 2006 | Dominican Republic**

Original photography and production of 24 international "Miss Maxim" models, shot on location in the Dominican Republic over one month. Photos shared with Maxim UK and mobile partners. Images printed in twenty-six editions of *Maxim* magazine with poster distribution.

- **Maxim 365-day desk calendar 2011 | North America**

Selection of images from multiple Hometown Hotties photo shoots.

- **New England Patriots Cheerleaders, February 2008 | Phoenix, AZ**

Exclusive photo shoot featuring the New England Patriots Cheerleaders for Super Bowl XLII promotion. Shot on location in the Arizona desert.

- ***Transformers 2: Revenge of the Fallen, 2009***

My imagery from a Maxim.com photo shoot was displayed as background posters in the highly publicized summer blockbuster, receiving prominent screen time and exposure.

- Marketing photo shoots include, but are not limited to: Cuervo HOT 101, Dasani, FUSE TV, Gillette and Verizon